

EUROPEANA NETWORK ASSOCIATION

EUROPEANA COPYRIGHT COMMUNITY WORK PLAN

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1. STEERING GROUP COMPOSITION

As of March 2020, the composition of the Copyright Community Steering Group is of four members, the chair and a community manager:

Chair:

- Karin Glasemann, Digital Coordinator Nationalmuseum, Sweden

Manager:

- Ariadna Matas, Junior Policy Advisor, Europeana

Members:

- Fred Saunderson, Rights and Information Manager, National Library of Scotland
- Andrea Wallace, Lecturer in Law, University of Exeter)
- Marina Markellou, Ethics Advisor National Centre Scientific Research Demokritos
- Ellen Euler, Professor, University of Applied Sciences Potsdam
- Evelin Heidel, Community Platform Lead, Creative Commons

2. COMMUNITY ASPIRATION

The goals or aspirations of the copyright community outlined below are based on feedback received from copyright community members and others via a [survey](#) conducted at the end of 2019.

The biggest challenge identified by the community was “the lack of copyright knowledge among cultural heritage professionals and an absence of training opportunities”. The second most popular challenge was felt to be the “difficulty of identifying the copyright status of collection items”. Other issues raised by respondents were a lack of understanding on the particularities of the 2019 Directive on Copyright in the Digital Single Market and copyright when applied across-borders, the lack of institutional support in copyright work (as clearing copyright is often not seen as part of the overall process of creating and curating the

collections) and a lack of coordination by libraries, archives and museums at national levels.

In order to respond to some of these challenges to the greatest extent possible, **the steering group recommends that the aspirations of the copyright community should be to aid practitioners in the cultural heritage sector to navigate copyright in their collections, to help them advocate for adequate institutional support around copyright, and to provide guidance around how to contribute to adequate legal frameworks in their countries.**

In each of these areas, the steering group has identified a few actions that can be undertaken throughout 2020, which will mainly focus on the gathering and sharing of information and

3. WORK PLAN

providing support. At the same time, these activities contribute to Europeana Foundation's objectives around copyright. Therefore, the copyright community and its steering group will also be called upon by Europeana Foundation to contribute their views to copyright policy questions.

The steering group will lead these efforts, with the help of community members, and will use the community as a network of support in the wider sector, so that information can be shared more efficiently and widely.

- 1/ Aid practitioners in the cultural heritage sector to navigate copyright in their collections
 - Assess existing educational materials and perform a gap analysis to check if and what additional education materials could be useful to professionals dealing with digital cultural heritage in Europe
 - Dedicate a space on the Copyright Community Page to display useful copyright resources, including training opportunities (such as Creative Commons certificates, library association courses, etc.), tools (such as outofcopyright.eu), material supporting the accurate use of Rights Statements and Creative Commons tools and licenses, and blog posts around copyright best practice in different countries.

- Promote relevant content through the copyright community newsletter, the copyright community mailing list and through twitter (eventually also through slack).
- Assess the possibilities to develop a tool adapted to jurisdiction that assists GLAMs in clearing copyright and choosing the appropriate license and rights statement through a [Task Force](#).
- Organise a series of webinars around rights clearance, risk taking, rights research, and other relevant practices in GLAMs.

2/ Help practitioners in the cultural heritage sector advocate for adequate institutional support around copyright

- Develop guidelines and a set of principles on best practice when dealing with copyright internally, including: a) what is an appropriate level of training, b) adequate resources and c) encouraging to look at risk differently in the management of the collections.
- Promote the results through our channels and eventually a series of webinars as well.

3/ Provide guidance to practitioners on how they can contribute to adequate legal frameworks in their countries

- Promote interesting developments around the DSM Directive through the copyright community mailing list and newsletter (eventually also through slack).
- Rely on the copyright community to monitor the development of the Directive in every country, and also inform the copyright community on a regular basis of developments the steering group is aware of. Ensure that this information is available to practitioners.

Other activities

Building partnerships

- The steering group will coordinate with relevant organisations in the development of the work above. For instance, we will strongly rely on input from organisations like IFLA, NEMO and the Centre for Intellectual Property Policy and Management in Bournemouth to understand the stage of implementation (both legislative and in practice) of the Copyright in the Digital Single Market Directive. We will also work closely with Creative Commons and the Rights Statements Consortium in relevant areas.
- We will engage with the aggregator forum to exchange relevant information and support each other on copyright matters.
- We will foster partnerships among people in the copyright community as well. We will explore inviting community members to write blog posts and to participate in webinars as a way to showcase work that can be useful to others.

Organising Conference Sessions

- If there is the opportunity, we will organise sessions or workshops at the Europeana Conference 2020 with the aim of fostering the copyright community aspirations.

4. GENERAL COMMUNICATIONS

Throughout 2020, the copyright community will mainly rely on the following communication tools:

- **Newsletter.** The steering group will work on monthly or bi-monthly thematic newsletters directed to the community and others in the sector.
- **Copyright Community Pro Page.** The community will rely on the copyright community pro page for useful resources, practical information, the objectives and activities of the community, and others.
- **Mailing list** (ListServ). Copyright community members have all been invited to join the copyright community mailing list for general discussions. New members are automatically added.
- **Slack.** The steering group will communicate mainly through slack. Copyright community members will also be invited to join the **slack** group where information will be organised through thematic channels. Additionally, the steering group will set up coordination calls every 6-8 weeks and will have one face-to-face meeting.

5. BUDGET

Activity	Purpose	Cost
Face-to-face meeting and participation at conference	Gather the steering group members in a face to face meeting, and promote the activities of the community at a conference with a relevant audience	3000 € (approx 500 € pP)
Mailing list	To facilitate more engagement and exchanges from copyright community members	70 €
Reserve list of activities		
Marketing of guidelines prepared by the community	Give shape to guidelines, position papers and other documents or material produced by the community, making them more user friendly and attractive.	700 €
Total		3770 €

**Note that the face-to-face meeting would ideally take place in conjunction with the taskforce face-to-face meeting to save costs (unless this one takes place at the conference and the steering group meeting doesn't), so the 2200 that belong to the task force budget should be considered part of this.*



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